

Hook

70% of online carts are abandoned.

Most stores recover 0% of them.

Reframe

This isn't a traffic problem.

It's a follow-up problem.

The fix

A simple automated sequence:

- 1 hour after
- 24 hours after
- 72 hours after

The result

5–15% of lost sales recovered.

Automatically.

No ads. No redesign. No new products.

The reality

Just recovering what you already earned.

Most small retailers never set this up — because no one tells them it's the highest ROI move available.

The tool

Klaviyo.

Free up to 250 contacts.

One recovered cart often pays for the paid tier.

Full breakdown

AI tools that actually work for independent retailers.

allivefeed.com/guides/retail-ai-tools

Free — no agenda